



**FOR IMMEDIATE RELEASE**

**PLAYSTATION®VITA AVAILABLE IN JAPAN ON DECEMBER 17, 2011**

*Sony Computer Entertainment Japan Unveils 100 Software Titles and a Broad Selection of  
Peripherals and Accessories for PlayStation®Vita.*

*SCEJ Also Announces Support for Data Communication Prepaid Plans by  
NTT DOCOMO, INC. for PlayStation®Vita 3G/Wi-Fi Model in Japan.*

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**Tokyo, September 14, 2011** – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. responsible for business operation in Japan, today announced at their press conference for Tokyo Game Show 2011, that PlayStation®Vita (PS Vita), will become available in Japan on December 17, 2011, with pre-orders starting on October 15, 2011<sup>\*1</sup>. Available at 24,980 yen (including tax) for Wi-Fi model and 29,980 yen (including tax) for 3G/Wi-Fi model, PS Vita at launch will be accompanied with 26 exciting software titles along with a broad selection of peripherals and accessories. SCEJ also revealed that PS Vita 3G/Wi-Fi model will support data communication prepaid plans provided by NTT DOCOMO, INC. for Japan.

- Software title line-up

As the next generation portable entertainment system, PS Vita enables a revolutionary combination of rich gaming and social connectivity within a real world context, transforming every aspect of a user's daily life into an entertainment experience.

Delivering such unparalleled portable gaming experience at launch is 26 exciting software titles from both SCE and our publishing and developing partners. In addition to these launch titles, more than 74 games<sup>\*2</sup> are currently in development and are expected to be released for the PS Vita system. For more details, please refer to the separately attached files “PlayStation®Vita launch titles.”

- 3G data communication prepaid plans by NTT DOCOMO, INC.

For the 3G network connectivity, PS Vita 3G/Wi-Fi model in Japan will support data communication prepaid plans provided by NTT DOCOMO, INC., one of Japan's premier mobile communications companies well known for its network quality and coverage.

Two plans announced today for PS Vita are “Prepaid data plan 20h” at 980 yen (including tax) and “Prepaid data plan 100h” at 4,980 yen (including tax). The 3G network connectivity provided by NTT DOCOMO, INC. will allow users to communicate and share their entertainment experience with their friends where ever they are. Taking advantage of the network connectivity, applications pre-installed in PS Vita like “near” which enables users to share their game information with other users anywhere, anytime, as well as the upcoming software titles will deliver unmatched next generation portable entertainment to PS Vita users.

At launch, SCEJ will run a promotional campaign for a limited offer\*2 and will bundle with PS Vita 3G/Wi-Fi model a DOCOMO UIM card that will include the initial contract handling fee 2,100 yen (including tax) along with “Prepaid data plan 100h” or “Prepaid data plan 20h”, enabling users to enjoy 3G connectivity out of the box.

- Peripherals and accessories

Accompanying the launch of PS Vita is a line-up of 16 peripherals and accessories to be released on the same day or soon after. The line-up includes must have items like memory card for PS Vita as well as protective film, offering users a broad selection to further enjoy on the go entertainment with PS Vita.

Product name	Release date	RRP (including tax)
Memory card 4GB	December 17, 2011	¥2,200
Memory card 8GB	December 17, 2011	¥3,200
Memory card 16GB	December 17, 2011	¥5,500
Memory card 32GB	December 17, 2011	¥9,500
AC adaptor	December 17, 2011	¥1,800
USB cable	December 17, 2011	¥1,300
Cradle	December 17, 2011	¥2,800
In-ear headset	December 17, 2011	¥2,800
Protective film	December 17, 2011	¥800
Card case	December 17, 2011	¥600
Case	December 17, 2011	¥1,800
Pouch	December 17, 2011	¥1,500
Travel pouch with cleaning cloth and wrist strap	December 17, 2011	¥2,300
Carrying pouch (black)	December 17, 2011	¥1,800
Car adaptor	Spring 2012	TBD
Portable charger	Spring 2012	TBD

SCE will vigorously promote PS Vita towards the launch as the next generation portable entertainment platform and work towards expanding the portable gaming market.

\*1 For further details about the precise schedule or how to preorder, please contact each store.

\*2 Information as of September 14. The numbers is subject to change.

\*3 First 0.5M units will come with “Prepaid data plan 100h.”

## **Product Outline**

### PlayStation®Vita 3G/Wi-Fi Model Crystal Black initial limited edition

Product name	PlayStation®Vita 3G/Wi-Fi Model Crystal Black initial limited edition
Product code	PCH-1100 AA01
Release date	December 17, 2011
RRP	29,980 yen (including tax)
Included	<ul style="list-style-type: none"> <li>•PlayStation®Vita 3G/Wi-Fi model ×1</li> <li>•USB cable ×1</li> <li>•AC adaptor ×1</li> <li>•Power cord ×1</li> <li>•Printed materials ×1</li> <li>•SIM card ×1 (Inserted in the system) (also includes prepaid data plan 100h)</li> </ul>

\* Initial limited edition quantity: 0.5M units

### PlayStation®Vita 3G/Wi-Fi Model Crystal Black limited edition

Product name	PlayStation®Vita 3G/Wi-Fi Model Crystal Black limited edition
Product code	PCH-1100 AB01
Release date	Shipping will start once the initial limited edition is out of stock.
RRP	29,980 yen (including tax)
Included	<ul style="list-style-type: none"> <li>•PlayStation®Vita 3G/Wi-Fi model ×1</li> <li>•USB cable ×1</li> <li>•AC adaptor ×1</li> <li>•Power cord ×1</li> <li>•Printed materials ×1</li> <li>•SIM card ×1 (Inserted in the system) (also includes prepaid data plan 20h)</li> </ul>

### PlayStation®Vita Wi-Fi Model Crystal Black

Product name	PlayStation®Vita Wi-Fi Model Crystal Black
Product code	PCH-1000 ZA01
Release date	December 17, 2011
RRP	24,980 yen (including tax)

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Included	<ul style="list-style-type: none"> <li>•PlayStation®Vita Wi-Fi model ×1</li> <li>•USB cable ×1</li> <li>•AC adaptor ×1</li> <li>•Power cord ×1</li> <li>•Printed materials ×1</li> </ul>
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### **PlayStation®Vita Product Specification**

Platform name	PlayStation®Vita
Model number	PCH-1000 series
CPU	ARM® Cortex™-A9 core (4 core)
GPU	SGX543MP4+
Main memory	512MB
VRAM	128MB
External Dimensions	Approx. 182.0 x 18.6 x 83.5mm (width x height x depth) (tentative, excludes largest projection)
Weight	Approx 279g (3G/Wi-Fi model) Approx 260g (Wi-Fi model)
Screen (Touch screen)	5 inches (16:9), 960 x 544, Approx. 16 million colors, OLED Multi touch screen (capacitive type)
Rear touch pad	Multi touch pad (capacitive type)
Cameras	Front camera, Rear camera Frame rate : 120fps@320x240(QVGA), 60fps@640x480(VGA) Resolution : Up to 640x480(VGA)
Sound	Built-in stereo speakers Built-in microphone
Motion sensors	Six-axis motion sensing system (three-axis gyroscope, three-axis accelerometer), Three-axis electronic compass
Location	Built-in GPS (3G/Wi-Fi model only) Wi-Fi location service support
Keys / Switches	PS button Power button Directional buttons (Up/Down/Right/Left) Action buttons (Triangle, Circle, Cross, Square) Shoulder buttons (Right/Left) Right stick, Left stick START button, SELECT button Volume buttons (+/-)
Wireless communications	Mobile network connectivity (3G/Wi-Fi model only) 3G modem (data communication): HSDPA/HSUPA *specification for Japanese region IEEE 802.11b/g/n (n = 1x1)(Wi-Fi) (Infrastructure mode/Ad-hoc mode) Bluetooth® 2.1+EDR (A2DP/AVRCP/HSP)
Slots/Ports	PlayStation®Vita card slot Memory card slot SIM card slot (3G/Wi-Fi model only) Multi-use port (for USB data communication, DC IN, Audio [Stereo Out / Mono In],

	Serial data communication), Headset jack (Stereo mini jack) (for Audio [Stereo Out / Mono In]) Accessory port
Power	Built-In Lithium-ion Battery: DC3.7V 2210mAh AC adaptor: DC 5V
Operating environment temperatur	5°C~35°C
Supported AV content format	Music — MP3 MPEG-1/2 Audio Layer 3, MP4 (MPEG-4 AAC), WAVE (Linear PCM) Videos — MPEG-4 Simple Profile (AAC), H.264/MPEG-4 AVC High/Main/Baseline Profile (AAC) Photos — JPEG (Exif 2.2.1), TIFF, BMP, GIF, PNG

**<Reference: About Saving Game's Saved Data>**

Some PS Vita software titles may require the use of separately sold memory card for saving game's saved data while some software titles are capable of saving it on to the PS Vita card itself. Please refer to the PS Vita game packages or game manuals for further details.

**< Reference: About Duration of the Battery>**

Game: Approx. 3~5 hours

Video: Approx. 5 hours

Music (in stand-by mode): Approx. 9 hours

\* Screen brightness default setting, Bluetooth feature off, headphones used

\* Game, when not using the network

\* The duration may change depending on the brightness of the screen, what content being played and if the network (3G/Wi-Fi) feature is being used or not

**< Reference: About Charging Time of the Battery>**

AC adaptor charging: Approx. 2 hours and 40 min.

\* Charging from zero battery power.

## About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PlayStation®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, SCEI is an independent business unit of the Sony Group.

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## &lt; PlayStation®Vita launch titles&gt; (in alphabetical order of the company names)

Title name	Publisher	Genre	Format
BLAZBLUE CONTINUUM SHIFT EXTEND	ARC SYSTEM WORKS Co.,Ltd.	2D fighting game	PS Vita card/ PS Store download
3gokushi touchbattle (Working Title)	AQ INTERACTIVE INC.	MMO/RTS	PS Store download
Project N.O.E.L.S. (Working Title)	ARC SYSTEM WORKS Co.,Ltd.	Music Player	PS Store download
ULTIMATE MARVEL VS. CAPCOM 3	CAPCOM CO., LTD.	Fighting Action	PS Vita card/ PS Store download
Nature of Night of Kamaitachi - 11th visitor, A Suspect - (Tentative)	CHUNSOFT	Adventure: Sound Novel	PS Vita card/ PS Store download
F1 2011™	CODEMASTERS Ltd.	Racing	PS Vita card/ PS Store download
DREAM C CLUB ZERO PORTABLE	D3 PUBLISHER Inc.	Dating Simulation game	PS Vita card/ PS Store download
Niconico	DWANGO Co.,Ltd.	Niconico	PS Store download
FISH ON	Kadokawa Games, Ltd.	Sport/Fishing	PS Vita card/ PS Store download
KATAMARI DAMACY (Working title)	NAMCO BANDAI Games Inc.	Touch, roll and make it bigger	PS Vita card/ PS Store download
RIDGE RACER (Working title)	NAMCO BANDAI Games Inc.	Exhilarating drift racing	TBD
Disgaea3 Return	Nippon Ichi Software, Inc.	SimulationRPG	PS Vita card/ PS Store download
Virtua Tennis 4 - World Tour Edition	SEGA CORPORATION	Sports	PS Vita card/ PS Store download
@field	Sonic Powered Co.,Ltd	Virtual golf action	PS Vita card/ PS Store download
Uncharted: Golden Abyss	Sony Computer Entertainment Inc.	Action Adventure	PS Vita card/ PS Store download
Little Deviants	Sony Computer Entertainment Inc.	Collection of Mini Games	PS Store download
Minnato Issho	Sony Computer Entertainment Inc.	Social Communications	PS Store download
HOT SHOTS GOLF NEXT	Sony Computer Entertainment Inc.	Golf Game	PS Vita card/ PS Store download
Yuusha no kiroku (TBD)	Sony Computer Entertainment Inc.	Life Management	PS Store download
Monster Radar	Sony Marketing (Japan) Inc.	Location-based game	PS Vita card/ PS Store download
Shinobido 2: Tales of the Ninja	Spike Co.,Ltd.	Ninja Stealth Action	PS Vita card/ PS Store download
Army Corps of Hell	SQUARE ENIX Co., Ltd.	Action	PS Vita card/ PS Store download
LORD of APOCALYPSE	SQUARE ENIX Co., Ltd.	Action RPG	PS Vita card/ PS Store download
DYNASTY WARRIORS NEXT	Tecmo Koei Games Co., Ltd	TACTICAL ACTION	PS Vita card/ PS Store download
Dark Quest	Ubisoft K.K.	RPG	PS Vita card/ PS Store download
MICHAEL JACKSON THE EXPERIENCE HD	Ubisoft K.K.	Rhythm Game	PS Vita card/ PS Store download

## &lt;PlayStation®Vita work in progress titles&gt; (in alphabetical order by company names)

Title name	Publisher	Genre
SUMIONI	ACQUIRE Corp.	INK ACTION
SRPG (Working Title)	ALPIA・UNIT CO., LTD.,	Simulation RPG
MALICIOUS (tentative)	ALVION Inc.	ACT
No title	AQUAPLUS Co., Ltd	Dungeon PRG
STREET FIGHTER X TEKKEN	CAPCOM CO., LTD.	Fighting
Shirotsuku	CAVE Interactive CO.,LTD.	Simulation
New shooting	CAVE Interactive CO.,LTD.	shooting
Emergency Escape Adventure Trust or Betrayal (Tentative)	CHUNSOFT	Adventure: Emergency Escape Adventure
DJ MAX TECHNIKA PORTABLE (Working Title)	CYBERFRONT CORPORATION	DJ SIMULATION
Jurassic HUNTER (Working title)	Digital Works Entertainment	action game
slotter mania V	DORASU Co., Ltd.	Slot Simulation
Hello Kitty to issho block crash V	DORASU Co., Ltd.	Block Crash
FIFA (working title)	EA Sports (Electronic Arts)	Soccer
MAPLUS PORTABLE NAVI 4 (Working Title)	Edia Co.,Ltd.	NAVIGATION
RPG (Working Title)	FURYU CORPORATION	RPG
Ragnarok Odyssey	GungHo Online Entertainment, Inc.	Action
TBA	GungHo Online Entertainment, Inc.	Action
TBA	GungHo Online Entertainment, Inc.	Action Puzzle
New title	GUST CO.,LTD.	New genre
SUDOKU by Nikoli complete edition	HAMSTER Corporation	Puzzle
Monsters Rising (Tentative Title)	IDEA FACTORY Co., Ltd.	Card Game
DRAGON'S CROWN	Ignition Entertainment Ltd.	Action RPG
Shin Megami Tensei series	Index Corporation (Atlus)	RPG
Persona4 The GOLDEN	Index Corporation (Atlus)	RPG
Pachi-Para Series	IREM SOFTWARE ENGINEERING INC.	Pachinko
No title	KAGA CREATE CO., LTD.	Adventure Game
No title	KAGA CREATE CO., LTD..	Shooting Game
ASPHALT : INJECTION	Konami Digital Entertainment	Racing
AR COMBAT DigiQ	Konami Digital Entertainment	Simulation
Oh to Maoh to Nanain no himegimi tachi - shin ohsama monogatari-	Konami Digital Entertainment	Role Playing
Soccer	Konami Digital Entertainment	Sports
ZONE OF THE ENDERS HD EDITION	Konami Digital Entertainment	High Speed Robot Action
MAH-JONG FIGHT CLUB Shinsei Zenkoku Taisen Version	Konami Digital Entertainment	Mah-Jong
METAL GEAR SOLID HD EDITION	Konami Digital Entertainment	Tactical Espionage Action
Baseball	Konami Digital Entertainment	Sports
New RPG title from LEVEL-5	LEVEL-5 Inc.	RPG
No title	MAGES. Inc.(5pb.)	Adventure Game
Saikyo Todai Shogi	Mainichi Communications Inc.	Table
Marjong Haoh	Mainichi Communications Inc.	Table
New Action RPG (Working Title)	Marvelous Entertainment Inc.	Action RPG
New Action-Adventure game (Working Title)	Marvelous Entertainment Inc.	Action-Adventure game
New Simulation RPG (Working Title)	Marvelous Entertainment Inc.	Simulation RPG
New Fantasy RPG (Working Title)	Marvelous Entertainment Inc.	Action RPG
Next Education [English Grammar]	Media5 Corporation	Education
Next Education [Test preparation for certified administrative procedures specialists]	Media5 Corporation	Education

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Next Education [TOEIC TEST]	Media5 Corporation	Education
Gundam Franchise (Working title)	NAMCO BANDAI Games Inc.	ACTION
Super Robot Taisen Franchise (Working title)	NAMCO BANDAI Games Inc.	TBD
Tales of Innocence R	NAMCO BANDAI Games Inc.	RPG
ANIME ACTION (Working title)	NAMCO BANDAI Games Inc.	ACTION
Ys -Foliage Ocean in CELCETA-	Nihon Falcom Corporation	Action RPG
Daito Giken Official Pachi-Slot Simulator Series	PAON CORPORATION	Pachi-Slot Simulator
No title	POLYGON MAGIC,INC.	Android Communicator
Little Busters! Converted Edition	PROTOTYPE CO.,LTD.	Adventure Game
Jumpin' (Working Title)	Railfan Holdings Co.,Ltd.	Jump action
RPG (Working Title)	Rideon Japan,Inc.	RPG
Super Monkey Ball (working title)	SEGA CORPORATION	Puzzle Game
Ginsei Igo	SilverStarJapan Co., Ltd.	Table
Ginsei Shogi Huun Ryuuko Raiden	SilverStarJapan Co., Ltd.	Table
Escape	Sony Computer Entertainment Inc.	Survival Stratgegy
GRAVITY RUSH	Sony Computer Entertainment Inc.	Action Adventure
Sound Shape	Sony Computer Entertainment Inc.	Action / Music Creator
STARSTRIKE DELTA	Sony Computer Entertainment Inc.	Shooting Game
Reality Fighters	Sony Computer Entertainment Inc.	Fighting
LittleBigPlanet	Sony Computer Entertainment Inc.	Action
WipEout®2048	Sony Computer Entertainment Inc.	Racing
FINAL FANTASY X	SQUARE ENIX Co., Ltd.	RPG
Sangokuhime	SystemSoft Alpha Corporation	strategic simulation + adventure
Battlefield of Maidens 2nd	SystemSoft Alpha Corporation	strategic simulation + adventure
Sengokuhime 3 <sup>rd</sup>	SystemSoft Alpha Corporation	strategic simulation + adventure
Moe Moe Great War Modern Version ++	SystemSoft Alpha Corporation	strategic simulation + adventure
NINJA GAIDEN Σ	Tecmo Koei Games Co., Ltd	ACTION
LUMINES Electronic Symphony	Ubisoft K.K.	Music Puzzle
Rayman Origins	Ubisoft K.K.	Action

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