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**SONY COMPUTER ENTERTAINMENT JAPAN INTRODUCES
PLAYSTATION®MOVE BUNDLE PACK FEATURING
EVERYBODY'S GOLF 5 PLAYSTATION®3 THE BEST**

*One of the Best-Selling Golf Game, Everybody's Golf 5, Comes Back at an Attractive Price
with PlayStation®Move and Stereoscopic 3D Support*

Tokyo, July 5, 2011 – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc., responsible for business operation in Japan, today announced that it will release *Everybody's Golf 5 PlayStation®3 the Best* software title supporting PlayStation®Move motion controller and stereoscopic 3D^{*1*2} for the PlayStation®3 (PS3®) computer entertainment system on September 8, 2011, at a recommended retail price (RRP) of 2,980 yen (including tax). SCEJ will also introduce “PlayStation®Move *Everybody's Golf 5* Beginners Pack” comprising a PlayStation Move motion controller, a PlayStation®Eye camera and *Everybody's Golf 5 PlayStation®3 the Best* software title, on the same day at a RRP of 6,980 yen (including tax).

Everybody's Golf 5 is the latest edition of the million seller hit *Everybody's Golf* franchise which has continued to evolve alongside the PlayStation® platform since the first PlayStation® game console. Its ninth installment, *Everybody's Golf 5*, has become one of the most popular golf games on the PS3 platform and has been highly received by all types of users from beginners to hard core fans. With new features like PlayStation Move motion controller and stereoscopic 3D support, users will be able to enjoy the intuitive and immersive game play using the PlayStation Move motion controller as if they are playing a real golf game, as well as the rich and dynamic stereoscopic 3D experience using the Wireless Controllers (DUALSHOCK®3/ SIXAXIS®).

SCEI will further continue to deliver strong value to the platform and will accelerate the growth of the platform and PlayStation Move by vigorously enhancing the entertainment experience only possible on the PS3 platform.

*1 Those users who already own the game can upgrade it to support PlayStation Move and stereoscopic 3D through free of charge update scheduled on July 14, 2011. Users will need to update their PS3 system to the latest system software update to enjoy the feature. Users enjoying the PlayStation Move mode cannot enjoy the stereoscopic 3D mode or the online mode at the same time. To enjoy stereoscopic 3D mode, users will need to connect their PS3 system to the 3D TV with high-speed HDMI cable.

*2 The game can also be played with Wireless Controller (DUALSHOCK®3/ SIXAXIS®).

About the Software

Everybody's Golf 5 PlayStation®3 the Best

Product name	<i>Everybody's Golf 5 PlayStation®3 the Best</i>
Product code	BCJS-70020
Format	PlayStation®3
Release date	September 8, 2011
Recommended retail price	2,980 yen (including tax)
CERO	A (for all ages)
Copyright	©2007-2011 Sony Computer Entertainment Inc.

Product Outline

“PlayStation®Move *Everybody's Golf 5* Beginners Pack”

Product name	PlayStation®Move <i>Everybody's Golf 5</i> Beginners Pack
Product code	CEJH-15013
Release date	September 8, 2011
Recommended retail price	6,980 yen (including tax)
Included	Software title <i>Everybody's Golf 5 PlayStation®3 the Best</i> × 1 PlayStation®Move motion controller × 1 PlayStation®Eye × 1

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PlayStation®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, SCEI is an independent business unit of the Sony Group.

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