

Sony Corporation
Sony Computer Entertainment Inc.

Full Restoration of Qriocity™ Services Begins Today

Tokyo, June 9, 2011 – Sony Corporation and Sony Computer Entertainment (SCE) announced that Sony Network Entertainment International (SNEI, the company) will fully restore all Qriocity™ services today June 9, 2011, in all serviced territories, excluding Japan. As a result, all PlayStation Network and Qriocity services which were shut down on April 20 will be available. In addition to full PlayStation®Network services as well as “Music Unlimited powered by Qriocity™” for PlayStation®3 (PS3®), PSP® (PlayStation®Portable), VAIO and other PCs which have already resumed, full restoration of Qriocity services will include:

- Full functionality on “Video On Demand powered by Qriocity™” across all compatible devices
- Full functionality on “Music Unlimited powered by Qriocity” across all compatible devices

Announcement for the restoration of the remaining services on Qriocity™ in Japan will be made as they become available*1

*1 “Music Unlimited powered by Qriocity” is unavailable in Japan

“Qriocity™” is a trademark of Sony Corporation
“PlayStation®”, PS3® and “PSP®” are registered trademarks of Sony Computer Entertainment Inc.

About Sony Corporation

Sony Corporation is a leading manufacturer of audio, video, game, communications, key device and information technology products for the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Sony recorded consolidated annual sales of approximately \$87 billion for the fiscal year ended March 31, 2011. Sony Global Web Site: <http://www.sony.net/>

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of

consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PlayStation®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, SCEI is an independent business unit of the Sony Group.

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