



**SONY COMPUTER ENTERTAINMENT JAPAN TO INTRODUCE  
PLAYSTATION®3 BUNDLE PACK FEATURING TALES OF XILLIA®**

*Available from September 8<sup>th</sup> for a Limited Offer at a Recommended Retail  
Price of 37,980 Yen (including tax)*

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**Tokyo, 28 May, 2011** – Sony Computer Entertainment Japan (SCEJ), a division of Sony Computer Entertainment Inc. (SCE) responsible for business operation in Japan, today announced that a “PlayStation®3 TALES OF XILLIA® X Edition” bundle pack will be available on September 8, 2011. The bundle pack will include the PlayStation®3 (PS3®) computer entertainment system with 160GB HDD and the *TALES OF XILLIA®* software title for PS3 and will be a limited time offer at a recommended retail price of 37,980 yen (including tax).

*TALES OF XILLIA®* is the latest installment of the blockbuster “TALES OF” franchise which has sold over more than 13 million units worldwide. The software was created to commemorate the 15<sup>th</sup> anniversary of the series and will make its debut in stores on September 8, 2011. First time ever for the series, the story features double main characters designed by two highly renowned character designers, Mutsumi Inomata and Kosuke Fujishima. Any users, new to the series as well as those longtime fans, will without doubt enjoy the great, emotional story line as well as exciting battle system.

The PS3 system included in the bundle comes in Charcoal Black color with a special design depicting the world of *TALES OF XILLIA®* with Jude and Mira, the story’s main characters, printed in metallic type red and gold color. The PS3 logo engraved on the surface of the system is also in special metallic type red color to coordinate with the design. The metallic colors make an attractive contrast with PS3’s Charcoal black, offering premium feel to the overall look.

With the “PlayStation®3 TALES OF XILLIA® X Edition” bundle pack, SCEJ continues to expand the PS3 platform and creates new boundaries for computer entertainment.

**Product Outline**

Product name	“PlayStation®3 TALES OF XILLIA® X Edition” Bundle Pack
Product code	CEJH-10018
Release date	Thursday, September 8, 2011
Recommended Retail Price	37,980 yen (including tax)
Included	PlayStation®3 x 1 ✕ TALES OF XILLIA® X Edition original model ✕ Charcoal Black ✕ Hard Disk Drive capacity 160GB TALES OF XILLIA software for PS3 DUALSHOCK®3 Wireless Controller x1 Power cord x 1 AV cable x 1 USB cable x 1

**About the Software**

Product name	TALES OF XILLIA®
Genre	RPG
Release date	Thursday, September 8, 2011
Recommended Retail Price	8,379 yen (including tax)
CERO rating	To be rated
Publisher	NAMCO BANDAI Games Inc.
Copyright	© KOSUKE FUJISHIMA © MUTSUMI INOMATA © 2011 NAMCO BANDAI Games Inc.
Official Home Page	<a href="http://tox.namco-ch.net/">http://tox.namco-ch.net/</a>

**About Sony Computer Entertainment Inc.**

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PlayStation®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, SCEI is an independent business unit of the Sony Group.

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