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**SONY COMPUTER ENTERTAINMENT ANNOUNCES PERIPHERALS FOR
PSP® (PLAYSTATION®PORTABLE)GO**

*Expands the Entertainment World of PSPgo
with Attractive Peripheral and Accessory Line-up*

Tokyo, September 24, 2009 - Sony Computer Entertainment Inc. (SCE) announced today that it will release Bluetooth® Stereo Head-set Receiver and Converter Cable Adaptor for PSP® (PlayStation®Portable)go (PSP-N1000) on December 24, 2009, in Japan, at a recommended retail price of 4,980 yen and 1,980 yen (both including tax), respectively. These peripherals will also become available in North America, Europe/PAL territories and Asian countries and regions beginning January 2010*¹.

- **Bluetooth Stereo Head-set Receiver**

With a sleek design that matches perfectly with PSPgo, users will be able to enjoy a variety of entertainment content sounds comfortably through the Bluetooth wireless technology with the combination of commercially available head-phone and head-set. The Bluetooth Stereo Head-set Receiver pairs easily with PSPgo by simply holding the power button of the receiver, and operation buttons on the receiver will also enable users to instantly play, stop, pause, forward, rewind, and adjust the volume of music and videos. Additionally, the receiver can be paired with up to eight Bluetooth devices by using the Multi Pairing Feature.

- **Converter Cable Adaptor**

With the new Converter Cable Adaptor*², PSPgo users will be able to utilize the existing peripherals for PSP such as 1Seg Tuner*³, GPS Receiver and Camera designed for PSP-1000, 2000 and 3000 series on the PSPgo system that adopts Multi use connector.

Additional peripherals and accessories will be released for PSPgo in conjunction with PSPgo launch in Japan to enhance its portability and convenience of users' use, including:

- AC Adaptor 2,100 yen (including tax)
- USB Cable 1,575 yen (including tax)
- AV Cable 2,200 yen (including tax)
- D-Terminal AV Cable 2,800 yen (including tax)
- Component AV Cable 3,000 yen (including tax)
- Cradle 4,800 yen (including tax)
- Accessory Pack 6,000 yen (including tax)
- Display Protection Film 800 yen (including tax)
- Privacy Film 1,000 yen (including tax)
- Pouch & Hand Strap (Black/White) 1,000 yen (including tax)/each
- PSPgo Pouch (Black/Grey) 1,600 yen (including tax)/each
- PSPgo Leather Case & Hand Strap 4,200 yen (including tax)
- Car Adaptor 1,980 yen (including tax)

SCE will continue to further expand the PlayStation platforms with these new peripheral and accessory line-up with introducing the new PSP line-up, PSPgo.

*1 Further details will be announced from each region when ready.

*2 Converter Cable Adaptor can be used with the sliding display is opened or closed. Bluetooth function is not available when Converter Cable Adaptor is connected to Multi use connector

*3 PSP-1000 does not support 1Seg Tuner. 1Seg Tuner is only available in Japan.

Product Outline (Japan)

Bluetooth Stereo Head-set Receiver

Product name	Bluetooth® Stereo Head-set Receiver
Product code	PSP-N270
External dimension	Approx. 20.6 x 62.6 x 14.7 mm (Width x Height x Depth)
Weight	Approx. 15g
Supplied accessories	USB cable to charge battery
Battery	DC 3.7V: Lithium-Ion Battery
Battery capacity	170mAh
Battery charging time	Approx. 150 minutes.
Battery standby time* ⁴	Up to 100 hours.

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Battery airtime* ⁵	Up to 6 hours.
Frequency range	2402~2480MHz
Communications system	Bluetooth Ver.2.0 + EDR
Operating range* ⁵	Approx. 10m. (without any obstacle when normal latency mode is on)
Bluetooth specification	Bluetooth specification v. 2.0
Bluetooth profile* ⁶	Headset Profile Hands-free Profile A2DP (Advanced Audio Distribution Profile) AVRCP (Audio Video Remote Control Profile)
Remote control feature	Power on/off Play, pause, forward, rewind, adjust a volume Talk button Mode switching (normal latency mode / low latency mode)
Main input / output	Head-phone jack (φ3.5) USB mini-B connector Microphone

* Design and specifications are subject to change without notice.

*4 Talk time and Standby time may change depending on user environment and or charge level.

*5 Operating range may change depending on user environment.

*6 Bluetooth profiles are used to define possible application that the device can use to communicate with other devices.

Convertor Cable Adaptor

Product name	Convertor Cable Adaptor
Product code	PSP-N440
External dimension	Approx. 128 x 85 x 23 mm (Width x Height x Depth)
Weight	Approx. 41g
Main input/output	Multi use connector (PSP®go) USB mini-B connector
Length of cable	Approx. 145 mm

AC Adaptor

Product name	AC Adaptor
Product code	PSP-N100
Release date	November 1, 2009
Recommended retail price	2,100 yen (including tax)
Specification	Rated output: 100-240V/0.2A/50/60Hz Rated input: 5V/1,500mA

USB Cable (Japan)

Product name	USB Cable
Product code	PSP-N430
Release date	November 1, 2009
Recommended retail price	1,575 yen (including tax)
Length of Cable	1.0m

Various Types of Cables

Product name	AV Cable	D-Terminal Cable	Component AV Cable
Product code	PSP-N150	PSP-N170	PSP-N180
Release date	November 1, 2009		
Recommended retail price	2,200 yen (including tax)	2,800 yen (including tax)	3,000 yen (including tax)
Game output	Yes	Yes	Yes

Cradle for PSPgo

Product name	Cradle
Product code	PSP-N340
Release date	November 1, 2009
Recommended retail price	4,800 yen (including tax)

Accessory Pack

Product name	Accessory Pack (Memory Stick Micro™ 8GB)
Product code	PSPJ-15026
Release date	November 1, 2009
Recommended retail price	6,000 yen (including tax)
Supplied accessories	Memory Stick Micro (M2) 8GB x 1 M2 Duo size adaptor x 1 Pouch x 1 Hand strap x 1 Cloth x 1

Display Protection Film

Product name	Display Protection Film (includes 2 sheets)
Product code	PSP-N510
Release date	November 1, 2009
Recommended retail price	800 yen (including tax)
External dimension	Approx. W86.5 x H54.8 (mm)

Privacy Film

Product name	Privacy Film
Product code	PSP-N520
Release date	November 1, 2009
Recommended retail price	1,000 yen (including tax)
External dimension	Approx. W86.5 x H54.8 (mm)

PSPgo Pouch and Hand Strap

Product name	Pouch and Hand Strap	
Product color	Black	White
Product code	PSPJ-15027	PSPJ-15028
Release date	November 1, 2009	
Recommended retail price	1,000 yen (including tax)	
External dimension	Pouch: Approx. W150 x H92 Hand Strap: Approx. 159 (mm)	
Material	Pouch: Spandex Hand Strap: Road Skin (synthetic leather)	

PSPgo Pouch

Product name	PSP® (PlayStation®Portable) go Pouch	
Product color	Black	Grey
Product code	SCZM-92084	SCZM-92085
Release date	November 1, 2009	
Recommended retail price	1,600 yen (including tax)	
External dimension	Approx. W155 x H90 x D15 (mm)	
Material	External: Nylon / Internal: Polyester	

PSPgo Leather Case & Hand Strap

Product name	PSP® (PlayStation®Portable) go Leather Case & Hand Strap	
Product code	SCZM-92086	
Release date	November 1, 2009	
Recommended retail price	4,200 yen (including tax)	
External dimension	Approx. W88 x H125 x D23 (mm)	
Material	Bull Leather	

Car Adaptor

Product name	Car Adaptor
Product code	PSP-N380

Release date	December 24, 2009
Recommended retail price	1,980 yen (including tax)
External dimension	Approx. W41 x H25 x D120 (mm)
Weight	Approx. 89g
Specification	Rated input: DC IN 12/24V (12/24V for negative earth supported car) Rated output: 5V 1,500mA Length of Code: Approx. 1.2m (from cigarette lighter plug to Multi use connector) External aesthetic: Integrated with cigarette lighter plug and D/D converter

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About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system and the PlayStation®3 (PS3®) system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a new handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. PS3 is an advanced computer system, incorporating the state-of-the-art Cell processor with super computer-like power. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, SCEI is an independent business unit of the Sony Group.

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