



BRING FRIENDS CLOSER TOGETHER WITH GO!MESSENGER

*Video chat, voice chat and instant messaging for PSP™
(PlayStation®Portable)*

Leipzig, 22 August 2007. At its Press Conference at Games Convention today, Sony Computer Entertainment Europe (SCEE) unveiled Go!Messenger, the wireless communications package for PSP™ (PlayStation®Portable), due for release in January 2008 in the SCEE territories.

Utilising the very latest in VOIP technology, PSP users can now keep in touch with each other, for free, from any wireless internet connection. As part of a future firmware upgrade, *Go! Messenger* places a small application on PSP's XMB™ (XrossMediaBar), which can be downloaded separately from the web and installed to the Memory Stick™ *, and PSP owners will be able to instant message (IM) each other when connected to a Wi-Fi hotspot, using a new and intuitive on-screen keyboard. By adding a headset, voice chat and voice messaging becomes possible, and by connecting Go!Cam, the attachable video camera for PSP, users also have the ability to make video calls to their friends and leave fun video and voice messages.

The Go!Messenger suite of communications tools will become a key part of the PSP owner's busy lifestyle, enabling a variety of communications options to help them stay in touch with their friends, and truly bringing the entertainment potential of PSP to life.

"With Go!Messenger, PSP is pushing new boundaries, adding unique communication functionalities to all the existing multimedia experiences," said Stephane Hareau, PSP European Marketing Manager, Sony Computer Entertainment Europe. "Enabling more than 8.5 Million PSP users across the SCEE

region to communicate with each other, through Video or Voice chat, truly confirms the always evolving nature and potential of PSP."

Go!Messenger has been developed in partnership with BT, one of the world's leading telecoms providers and along with other new products such as Go!Explore, Go!Cam and the Go! branded Video Download Service, highlight PSP's commitment to communications, community and entertainment through the new Go! Brand.

*1) To enjoy Go! Messenger, Memory Stick with the application needs to be inserted into the PSP hardware.

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Notes to Editors:

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About Sony Computer Entertainment Europe Ltd.

Sony Computer Entertainment Europe (SCEE), based in London, is responsible for the distribution, marketing and sales of PLAYSTATION®3, PlayStation®2 and PSP™ (PlayStation®Portable) software and hardware in 102 territories across Europe, the Middle East, Africa and Oceania. SCEE also develops, publishes, markets and distributes entertainment software for these formats, and manages the third party licensing programs for the formats in these territories.

Since the launch of PLAYSTATION 3 in Europe on 23 March 2007 and the end of March 2007 over 1.6 million units have been shipped across the SCEE territories, over 5.5 million globally. Between its European debut on 24th November 2000 and the end of March 2007, over 44 million PlayStation 2 consoles have been shipped across the SCEE territories, over 117 million worldwide, making it one of the most successful consumer electronic products in history. Between its European debut on 1st September 2005 and the end of March 2007, over 8 million PSP systems have been shipped across the SCEE territories, with over 25 million shipped worldwide since its Japanese launch in December 2004.

More information about PlayStation products can be found at www.playstation.com or visit the Virtual Press Office at www.scee.presscentre.com.

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BT is one of the world's leading providers of communications solutions and services operating in 170 countries. Its principal activities include networked IT services, local, national and international telecommunications services, and higher-value broadband and internet products and services. BT consists principally of four lines of business: BT Global Services, Openreach, BT Retail and BT Wholesale.

In the year ended 31 March 2006, BT Group plc's revenue was £19,514 million with profit before taxation of £2,040 million.

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