



SONY COMPUTER ENTERTAINMENT TO RELEASE PSP® (PLAYSTATION®PORTABLE) GIGA PACK

Tokyo, October 20, 2005 – Sony Computer Entertainment Inc. (SCEI) announced today that it would release “*PSP® (PlayStation®Portable) Giga Pack*” (*PSP Giga Pack*) in Japan, North America, Europe and Asia, in November 2005.

In Japan, *PSP Giga Pack* will become available on Thursday, November 17th, 2005, as a limited time offering at a recommended retail price of 29,800 yen (31,290 yen tax inclusive). Users will be able to choose from two colors, Black or Ceramic White.

PSP Giga Pack offers great value for its price, featuring the newly available large capacity 1GB *Memory Stick PRO Duo™*, in addition to the PSP hardware and a range of attractive accessories including *AC adaptor, Battery pack, Headphones with remote control, Pouch, Cloth, USB cable* and *Stand*. With its extended storage capacity, 1GB *Memory Stick PRO Duo* offers a broader range of entertainment options by enabling users not only to save play data of PSP Game titles and download more of their favorite music, but also store and playback motion images, that was difficult with the 32MB *Memory Stick Duo™*.

Since its launch, PSP has been enjoying great sales, gaining more and more popularity from a broad range of users around the world. In addition to games, a rich variety of music, movies and other exciting content have been released on UMD® Video, particularly with a strong movie library available in North America and Europe. Also, system software on PSP has been upgraded for six times since its launch from Version 1.00 to Version 2.50, adding new and attractive features such as wider language selection, internet browsing, playback of high-quality video stored on *Memory Stick Duo*, as well as enhanced security at

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each upgrade. SCEI will continue to upgrade the system software and expand the world of entertainment with PSP.

With an extraordinary lineup of attractive PSP Game and UMD Video titles expected to be released towards the year-end and New Years, *PSP Giga Pack* is an exciting product offered for families and friends all over the world.

Product Outline

Product Name	PSP® (PlayStation®Portable) Giga Pack	
Recommended Retail Price	29,800 yen (31,290 yen tax inclusive)	
Product Code	PSP-1000 G1 (Black)	PSP-1000 G1CW (Ceramic White)
Supplied Accessories	AC adaptor Battery pack Memory Stick PRO Duo™ (1GB) * Headphones with remote control (White) Pouch (Black) Cloth (Light Gray) USB cable Stand	AC adaptor Battery pack Memory Stick PRO Duo™ (1GB) * Headphones with remote control (White) Pouch (White) Cloth (White) USB cable Stand

* Compatible with copyright protection technology (MagicGate™).

* Design and specifications are subject to change without notice.

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system and the PSP® (PlayStation®Portable) handheld entertainment player. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a new portable entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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