



SONY COMPUTER ENTERTAINMENT ANNOUNCES TOOLS & MIDDLEWARE LICENSING PROGRAM FOR PLAYSTATION®3
SCEI to Vigorously Support Game Content Development for PLAYSTATION®3

Tokyo, September 27, 2005 – Sony Computer Entertainment Inc. (SCEI) announced today that it would start its tools and middleware licensing program for PLAYSTATION®3 from October 1, 2005. This is part of its technical support activities for game content development for PLAYSTATION®3.

Tools and middleware comprise software development tools, libraries, game engines, and software modules incorporated in game software titles. Tools and middleware products allow game content creators to develop their titles efficiently and effectively, and a majority of creators around the world utilize these products in their content development process for the current game platforms.

This licensing program will be offered to qualified tools and middleware companies that develop and supply tools and middleware products for the PLAYSTATION®3 platform. Through this licensing program, SCEI will offer technical support as well as marketing support, such as helping tools and middleware companies conduct their products promotion and providing tools and middleware logo for use in relevant press releases and other promotion materials.

SCEI will continue to further enhance and enrich its support for PLAYSTATION®3 content development and drive the creation of an entirely new and innovative world of computer entertainment that will leverage the breakthrough architecture and overwhelming performance of the PLAYSTATION®3 platform.

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List of Tools and Middleware Licensees for PLAYSTATION®3

As of September 27th
(Companies listed in alphabetical order)

Alias Systems Corp.
Autodesk Inc.
Avid Technology Inc.
CRI Middleware Co., Ltd.
Emergent Game Technologies Inc. (who recently merged with Numerical Design, Ltd.)
Epic Games Inc.
Firelight Technologies Pty Ltd.
Havok (Telekinesys Research Ltd.)
Interactive Data Visualization Inc.
Metrowerks Games Team
Pixelux Entertainment Inc.
RAD Game Tools Inc.
SiliconStudio Corp.
Web Technology Corp.

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console, the PlayStation®2 computer entertainment system and the PSP® (PlayStation®Portable) handheld entertainment system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. PSP is a new portable entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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