



**PSP™ ENTERS THE MARKET ON DECEMBER 12, 2004
AT 19,800 YEN IN JAPAN**

*Sony Computer Entertainment Sets Price and Launch Date for the Long-Awaited
PSP™ (PlayStation®Portable), the New Handheld Video Game System*

Tokyo, October 27, 2004 – Sony Computer Entertainment Inc. (SCEI), announced today that it would release its new handheld video game system, PSP™ (PlayStation®Portable) (PSP-1000), on December 12, 2004, at a recommended retail price of 19,800 yen excluding tax (20,790 yen including tax) for the Japanese market.

With high-quality graphics processing capability equivalent to that of PlayStation 2, in addition to rich stereo sound, PSP offers the joy of playing full-scale 3D-CG games and viewing high resolution video images anytime, anywhere.

Equipped with a wireless LAN feature (IEEE802.11b), PSP enables users to connect to the Internet through access points, making it possible for users to download game characters and content and also to play games on-line with families, friends and on-line community members. For a more intimate gaming experience, a maximum of 16 PSP systems can be connected wirelessly through the ad-hoc mode allowing family and friends to create an instant yet powerful local on-line entertainment community (*1).

PSP features an integrated high output lithium-ion battery that provides play time of between 4 and 6 hours for game titles and continuous 4 to 5 hours for video viewing. (SCEI actual measurement) (*2)

With PSP, the world of PlayStation, people's most favorite platform, is further enhanced. A 4.3 inch wide 16:9 high resolution LCD screen, the largest in a handheld gaming

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device, creates a personal environment in which to enjoy games, music and video anytime, anywhere, with a dynamism that has never been possible before.

To accompany the launch of the PSP system, a total of 21 game titles from SCE and third party software developers and publishers will be released by the end of this year. In addition to these titles, over 100 exciting new titles are currently in development. Innovative titles using the unique features of PSP, as well as PSP versions of hit titles that have been the drivers of the PlayStation platform will continuously be introduced.

Entertainment software of an entirely new category mixing game, music and video on a single UMD[®] is expected to be released in spring 2005, further enriching the world of PSP.

With PlayStation, PlayStation 2 and PSP, SCEI will continue to expand the market and create a new world of computer entertainment.

- (*1) Complies with IEEE802.11b. Typical indoor range of approx. 30m at 11Mbps and approx. 91m at 1Mbps. Typical outdoor range of approx. 120m at 11Mbps and approx. 460m at 1Mbps. However, places with obstacles and strong electromagnetic waves, range may become narrower or transmission may be cut.
- (*2) Measurement conditions: display luminance set to maximum (180 cd/m²) and minimum (80 cd/m²) while volume is set to half of the maximum level, headphone in use and wireless LAN not in use.

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PSP™ (PlayStation®Portable) Basic Specifications and Features

Product Name	PSP™ (PlayStation®Portable)
Color	Black
Product Code	PSP-1000
Recommended Retail Price	19,800 yen (20,790 yen tax inclusive)
Dimensions	Approximately 170mm (W) x 23mm (H) x 74mm (D)
Weight	Approximately 280g (including battery)
CPU	PSP CPU (System clock frequency 1 ~ 333MHz)
Main Memory	32MB
Embedded DRAM	4MB
Display	4.3 inch, 16:9 Wide screen TFT LCD 480 x 272 pixel, 16.77 million colors Maximum luminance 180 / 130 / 80cd/m2 (when using battery pack) Maximum luminance 200 / 180 / 130 / 80cd/m2 (when using AC adaptor)
Sound	Built-in stereo speakers
Main Input/Output	IEEE 802.11b (Wi-Fi) USB 2.0 (mini-B) Memory Stick PRO Duo™ IrDA IR Remote
Main Connectors	Memory Stick Duo™ Slot USB connector DC OUT connector DC IN 5V connector Headset connector
Keys/Switches	Directional buttons (Up/Down/Right/Left) Analog Stick Enter keys (Triangle, Circle, Cross, Square) Left, Right buttons x 1 START button, SELECT button, HOME button x 1 POWER/HOLD switch x 1 Display button, Sound button, Volume +/- buttons x 1 Wireless LAN switch (ON/OFF) x 1 OPEN latch (UMD) x 1
Power	Lithium-ion Battery AC Adaptor
Disc Drive	UMD Drive (Read only)
Profile	PSP Game UMD Audio (profile name TBD) UMD Video (profile name TBD)
Codec	Video: H.264 / AVC MP Level3 Audio: ATRAC3plus™, MP3
Security	(Encryption) 128bit AES (Copyright protection technology) MagicGate™
Access control	Region, Parental Control
Wireless communications	Infrastructure mode Ad hoc mode (connection up to 16 consoles)
Supplied accessories	AC adaptor Battery pack

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Separately Sold Accessories

Product Name	Memory Stick Duo™
Product Code	PSP-M32
Recommended Retail Price	2,800 yen (2,940 yen tax inclusive)
Specifications	Copyright protection technology : MagicGate™ Capacity: 32MB Dimensions: Approximately 20mm (W) x 1.6mm (H) x 31mm (D) Weight: Approximately 2g

Product Name	AC adaptor
Product Code	PSP-100
Recommended Retail Price	3,500 yen (3,675 yen tax inclusive)
Specifications	Rated input voltage : 100V - 240V 50/60Hz Rated voltage/electrical current output : 5V / 2.0A Dimensions: Approximately 76mm (W) x 22mm (H) x 46mm (D)

Product Name	Battery pack
Product Code	PSP-110
Recommended Retail Price	4,800 yen (5,040 yen tax inclusive)
Specifications	Voltage/Capacity : 3.6V/1800mAh Dimensions: Approximately 52mm (W) x 12.5mm (H) x 36mm (D) Weight: Approximately 44g

Product Name	Headphone with remote control
Product Code	PSP-140(W)
Recommended Retail Price	2,800 yen (2,940 yen tax inclusive)
Color	White
Specifications	Remote Control : Play/Pause, FF, FR, Volume +/-, Hold switch Headphone : In-the-ear type headphone

Product Name	Pouch and hand strap
Product Code	PSP-170(B)
Color	Soft case: Black Hand strap: White
Recommended Retail Price	2,000 yen (2,100 yen tax inclusive)
Specifications	Soft case: Dimensions: Approximately 195mm (W) x 7.5mm (H) x 108mm (D) Hand strap: Dimensions: Approximately 189mm (W) x 3.3mm (H) x 9mm (D)

Design and specifications are subject to change without notice.

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About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console and PlayStation®2 computer entertainment system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these two platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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