



## **PLAYSTATION®2 GETS STUNNING NEW LOOK**

*Smaller, Slimmer and Network Ready PlayStation®2  
to Hit the Market Worldwide in November*

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**Tokyo, September 21, 2004** – Sony Computer Entertainment Inc. (SCEI), announced today a completely new look for the PlayStation®2 computer entertainment system (SCPH-70000), which will become available in Japan, North America and Europe for the year-end peak selling season. The new model will be available in stores on November 1<sup>st</sup> in North America and Europe, and on November 3<sup>rd</sup> in Japan.

While inheriting the basic functions and design philosophy of the current PlayStation 2, the internal design architecture has been completely overhauled, resulting in a slimmer and more lightweight design. Internal volume has been reduced by 75%, overall weight has been halved, and thickness trimmed down to 2.8 cm (thickness of current model is 7.8 cm). Its size is almost as small as a hardcover book, making it easier to carry around and enjoy games and DVD videos anytime, anywhere.

Equipped with an integrated Ethernet port for network gaming, the new PlayStation 2 sets new standards in the fusion of design and functionality. In North America, approximately 40% <sup>(\*1)</sup> of the PlayStation 2 on-line game users connect their PlayStation 2 to the networks through analog modem and reflecting the American users' preference, the North American model is equipped with both Ethernet and modem ports. The launch of the new network ready<sup>(\*2)</sup> PlayStation 2 will further expand the universe of on-line gaming, as more and more on-line titles become available worldwide.

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## 2-2-2-2 PlayStation 2 Gets Stunning New Look

Gaining overwhelming support from a wide range of users from all over the world, more than 72 million units of PlayStation 2 have been shipped as of today. Strongly supported by software developers and publishers, PlayStation 2 is indisputably the most popular computer entertainment system in the world and the new design will position it for ever greater success over the next half of its life. In the run-up towards the launch, the new PlayStation 2 will be displayed at Sony Computer Entertainment's booth during the Tokyo Game Show 2004, held from Friday, September the 24<sup>th</sup> to Sunday, the 26<sup>th</sup>, 2004, at Makuhari Messe, together with a rich number of exciting and attractive new titles scheduled for release towards the end of the year.

With the new PlayStation 2, together with the lineup of forthcoming new game titles, SCEI will continue to expand the market and create a new world of computer entertainment.

(\*1) According to SCEI's DNAS (Dynamic Network Authentication System) data.

(\*2) Internet Service Provider and appropriate Internet access (e.g. ADSL, cable, fiber, etc.) required. For further details regarding network connection, on-line games and peripherals supported with the new model (SCPH-70000 CB), please visit our customer support website (<http://www.playstation.jp/info/>).

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### 3-3-3-3 PlayStation 2 Gets Stunning New Look

#### **Product Outline (for Japan Model)**

Product Name	PlayStation®2
Color	Charcoal Black
Product Code	SCPH-70000 CB
Release Date	November 3 <sup>rd</sup> , 2004 (Wednesday)
Recommended Retail Price	Open Price
Dimensions	230 mm (W) × 28 mm (H) × 152 mm (D) *internal volume about 23% of the current model
Weight	Approximately 900g *weight about 45% of the current model
Power requirements	DC 8.5V
Electrical current consumption (power consumption)	Approximately 5.3A (approximately 45W)
Compatible format	PlayStation format CD-ROM PlayStation 2 format CD-ROM PlayStation 2 format DVD-ROM Audio CD DVD-Video* DVD-RW (VR mode) *the term "DVD-Video" is used to refer to DVD-R, DVD-RW (Video mode), DVD+R and DVD+RW discs.
Interfaces	Controller Port x 2 MEMORY CARD slot x 2 ⚡ USB connector x 2 NETWORK connector x 1 (100BASE-TX/10BASE-T) ⚡ DC IN 8.5V connector x 1 AV MULTI OUT connector x 1 DIGITAL OUT (OPTICAL) connector x 1
Included	PlayStation 2 console x 1 Analog Controller (DUALSHOCK®2) x 1 AV Cable (integrated audio/video) x 1 AC Adaptor (AC power cord included) x 1

#### **Separately Sold Accessories (for Japan Model)**

Product Name	Vertical Stand (for PlayStation®2)
Product Code	SCPH-70110 CB
Color	Charcoal Black
Release Date	November 3 <sup>rd</sup> , 2004 (Wednesday)
Recommended Retail Price	1,500 yen (1,575 yen tax inclusive)

\*The Vertical Stand for the current model cannot be used with the new model PlayStation 2 (SCPH-70000 CB), due to difference in design.

Product Name	Multitap (for PlayStation®2)
Product Code	SCPH-70120
Release Date	November 3 <sup>rd</sup> , 2004 (Wednesday)
Recommended Retail Price	3,600 yen (3,780 yen tax inclusive)

\*The Multitap for the current model cannot be used with the new model PlayStation 2 (SCPH-70000 CB), due to difference in design. The new Multitap offers the same function as the current Multitap.

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#### 4-4-4-4 PlayStation 2 Gets Stunning New Look

### **Product Outline (for North America/United States Models)**

Product Name	PlayStation®2
Color	Charcoal Black
Product Code	SCPH-70011 CB (for North America) SCPH-70012 CB (for United States)
Release Date	November 1 <sup>st</sup> , 2004 (Monday)
Recommended Retail Price	149 US Dollars
Dimensions	Approximately 230 mm (W) ×28 mm (H) ×152 mm (D) *internal volume about 23% of the current model
Weight	Approximately 900g *weight about 45% of the current model
Power requirements	DC 8.5V
Electrical current consumption (power consumption)	Approximately 5.3A (approximately 45W)
Compatible format	PlayStation format CD-ROM PlayStation 2 format CD-ROM PlayStation 2 format DVD-ROM Audio CD DVD-Video* DVD-RW (VR mode) * The term "DVD-Video" is used to refer to DVD-R, DVD-RW (Video mode), DVD+R and DVD+RW discs.
Interfaces	Controller Port x 2 MEMORY CARD slot x 2 ⚡ USB connector x 2 NETWORK connector x 1 (100BASE-TX/10BASE-T) LINE connector x 1 (modem : RJ-11C) ⚡ DC IN 8.5V connector x 1 AV MULTI OUT connector x 1 DIGITAL OUT(OPTICAL) connector x 1
Included	PlayStation®2 console x 1 Analog Controller (DUALSHOCK®2) x 1 AV Cable (integrated audio/video) x 1 AC Adaptor (AC power cord included) x 1

\*North America and United States models (SCPH-70011/SCPH-70012) come with built-in modem port in addition to Ethernet port.

### **Separately Sold Accessories (for North America/United States Models)**

Product Name	Vertical Stand (for PlayStation®2)
Color	Charcoal Black
Product Code	SCPH-70110 UCB
Color	Charcoal Black
Release Date	November 1 <sup>st</sup> , 2004 (Monday)

\*The Vertical Stand for the current model cannot be used with the new model PlayStation 2 (SCPH-70011 CB, 70012 CB), due to difference in design.

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### 5-5-5-5 PlayStation 2 Gets Stunning New Look

Product Name	Multitap (for PlayStation®2)
Product Code	SCPH-70120 U
Release Date	November 1 <sup>st</sup> , 2004 (Monday)

\*The Multitap for the current model cannot be used with the new model PlayStation 2 (SCPH-70011 CB, 70012 CB), due to difference in design. The new Multitap offers the same function as the current Multitap.

### **Product Outline (for Oceania, UK and Europe Models)**

Product Name	PlayStation®2
Color	Charcoal Black
Product Code	SCPH-70002 CB (for Oceania) SCPH-70003 CB (for UK) SCPH-70004 CB (for Europe)
Release Date	November 1 <sup>st</sup> , 2004 (Monday)
Recommended Retail Price	149 Euros
Dimensions	Approximately 230 mm (W) ×28 mm (H) ×152 mm (D) *internal volume about 23% of the current model
Weight	Approximately 900g *weight about 45% of the current model
Power requirements	DC 8.5V
Electrical current consumption (power consumption)	Approximately 5.3A (approximately 45W)
Compatible format	PlayStation format CD-ROM PlayStation 2 format CD-ROM PlayStation 2 format DVD-ROM Audio CD DVD-Video* DVD-RW (VR mode) * The term "DVD-Video" is used to refer to DVD-R, DVD-RW (Video mode), DVD+R and DVD+RW discs.
Interfaces	Controller Port x 2 MEMORY CARD slot x 2 USB connector x 2 NETWORK connector x 1 (100BASE-TX/10BASE-T) DC IN 8.5V connector x 1 AV MULTI OUT connector x 1 DIGITAL OUT (OPTICAL) connector x 1
Included	PlayStation 2 console x 1 Analog Controller (DUALSHOCK®2) x 1 AV Cable (integrated audio/video) x 1 AC Adaptor (AC power cord included) x 1 Euro-AV Connector Plug x 1 *SCPH-70003 CB, 70004 CB only

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## 6-6-6 PlayStation 2 Gets Stunning New Look

### **Separately Sold Accessories (for Oceania, UK and Europe Models)**

Product Name	Vertical Stand (for PlayStation®2)
Color	Charcoal Black
Product Code	SCPH-70110 ECB
Release Date	November 1 <sup>st</sup> , 2004 (Monday)

\*The Vertical Stand for the current model cannot be used with the new model PlayStation 2 (SCPH-70002 CB, 700003 CB, 70004 CB), due to difference in design

Product Name	Multitap (for PlayStation®2)
Product Code	SCPH-70120 E
Release Date	November 1 <sup>st</sup> , 2004 (Monday)

\*The Multitap for the current model cannot be used with the new model PlayStation 2 (SCPH-70002 CB, 700003 CB, 70004 CB), due to difference in design. The new Multitap offers the same function as the current Multitap.

### **About Sony Computer Entertainment Inc.**

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console and PlayStation®2 computer entertainment system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these two platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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